

# Apify Store Intelligence, week of 2026-09-18

Snapshot of 12,884 Store actors taken 2026-09-18T20:44:14+00:00 from the public Store API, ranked by popularity. Every actor with any measurable 30-day usage is included (the API stops serving pages past ~16k actors; everything beyond has 30-day users <= 3). Deltas are against the 2026-09-14 snapshot.

## 1. The Store in numbers

| metric                                                 | value                          |
|--------------------------------------------------------|--------------------------------|
| actors scanned                                         | 12,884                         |
| actors with >= 1 user in 30 days                       | 11,599                         |
| actors with >= 10 users in 30 days                     | 3,921                          |
| actors with >= 100 users in 30 days                    | 632                            |
| sum of 30-day users (user-actor pairs)                 | 780,886                        |
| median 30-day users per actor                          | 4.0                            |
| share of 30-day users held by the top 1% of actors     | 69.4%                          |
| share held by the top 10%                              | 90.1%                          |
| 30-day users sitting on broken actors (section 3)      | 17,701                         |
| actors whitelisted for agentic payments (x402/Skyfire) | 10,175                         |
| actors with >= 10 users and no icon                    | 138                            |
| pricing models                                         | PAY_PER_EVENT 12,580, FREE 304 |

## 2. Demand by Store category

Sum of 30-day users across the category, its current leader, and whether that leader is healthy. A category is only a gap if the \*leader\* is failing, not just the also-rans.

| category        | actors | active (u30>=10) | u30 sum | leader                              | leader u30 | leader fail | leader rating (n) | median PPE price | u30 on broken actors |
|-----------------|--------|------------------|---------|-------------------------------------|------------|-------------|-------------------|------------------|----------------------|
| SOCIAL_MEDIA    | 3476   | 1539             | 445,653 | apify/instagram-scraper             | 43265      | 0%          | 4.7 (594)         | \$0.0029         | 9115                 |
| LEAD_GENERATION | 5042   | 1739             | 351,589 | compass/crawler-google-places       | 37207      | 2%          | 4.7 (1816)        | \$0.0020         | 9129                 |
| AUTOMATION      | 5559   | 1664             | 217,114 | apify/web-fetch                     | 12146      | 7%          | 5 (3)             | \$0.0020         | 6029                 |
| AI              | 1578   | 517              | 118,772 | apify/rag-web-browser               | 30957      | 2%          | 4.71 (36)         | \$0.0025         | 1026                 |
| DEVELOPER_TOOLS | 3808   | 1050             | 109,753 | apify/web-fetch                     | 12146      | 7%          | 5 (3)             | \$0.0020         | 3105                 |
| VIDEOS          | 914    | 350              | 108,783 | clockworks/tiktok-scraper           | 23071      | 2%          | 4.76 (371)        | \$0.0026         | 1927                 |
| JOBS            | 1363   | 455              | 74,565  | curious_coder/linkedin-jobs-scraper | 18034      | 1%          | 4.59 (142)        | \$0.0015         | 3213                 |
| TRAVEL          | 546    | 159              | 60,345  | compass/crawler-google-places       | 37207      | 2%          | 4.7 (1816)        | \$0.0015         | 1010                 |
| ECOMMERCE       | 2446   | 631              | 52,343  | apify/facebook-ads-scraper          | 5573       | 0%          | 4.19 (57)         | \$0.0020         | 1705                 |
| SEO_TOOLS       | 1034   | 324              | 44,057  | apify/google-search-scraper         | 17682      | 0%          | 4.65 (219)        | \$0.0020         | 1925                 |
| OPEN_SOURCE     | 67     | 25               | 39,536  | apify/rag-web-browser               | 30957      | 2%          | 4.71 (36)         | \$0.0020         | 15                   |

| category     | actors | active (u30>=10) | u30 sum | leader                                     | leader u30 | leader fail | leader rating (n) | median PPE price | u30 on broken actors |
|--------------|--------|------------------|---------|--------------------------------------------|------------|-------------|-------------------|------------------|----------------------|
| AGENTS       | 835    | 285              | 22,579  | starvibe/youtube-video-transcript          | 2242       | 0%          | 5 (23)            | \$0.0020         | 851                  |
| OTHER        | 1553   | 354              | 20,198  | extractify-labs/flashscore-tennis-matches  | 889        | 0%          | 5 (2)             | \$0.0030         | 1089                 |
| NEWS         | 537    | 129              | 18,649  | trudax/reddit-scraper-lite                 | 7412       | 10%         | 4.57 (39)         | \$0.0022         | 1513                 |
| REAL_ESTATE  | 1196   | 262              | 15,779  | maxcopell/zillow-detail-scraper            | 1015       | 1%          | 4.34 (18)         | \$0.0019         | 152                  |
| MCP_SERVERS  | 426    | 182              | 12,284  | dev00/synthid-remover                      | 802        | 3%          | - (0)             | \$0.0030         | 83                   |
| INTEGRATIONS | 723    | 176              | 9,837   | scrapesage/google-ads-transparency-scraper | 588        | 0%          | 5 (1)             | \$0.0030         | 477                  |
| BUSINESS     | 651    | 141              | 6,402   | automation-lab/trustpilot                  | 453        | 0%          | 5 (1)             | \$0.0035         | 161                  |
| MARKETING    | 379    | 130              | 6,319   | automation-lab/facebook-ads-library        | 397        | 2%          | 4.46 (3)          | \$0.0025         | 310                  |
| SPORTS       | 46     | 22               | 677     | memo23/mlb-stats-scraper                   | 109        | 1%          | 5 (1)             | \$0.0011         | 10                   |
| FOR_CREATORS | 30     | 7                | 312     | toolzerhub/douyin-video-search-scraper     | 100        | 3%          | - (0)             | \$0.0040         | 0                    |
| EDUCATION    | 16     | 0                | 33      | automation-lab/wikipedia-scraper           | 7          | 0%          | - (0)             | -                | 0                    |
| GAMES        | 5      | 1                | 15      | cryptosignals/twitch-scraper               | 12         | 0%          | - (0)             | \$0.010          | 0                    |

### 3. Broken actors with real demand (build targets)

Actors with >= 20 users in 30 days that fail >= 25% of runs (with >= 50 runs), carry a deprecation notice, or are rated <= 3 by at least 3 reviewers. gap is OPEN when no healthy actor on the same topic has at least half the broken actor's users; leader-healthy means a working competitor already owns the topic. Score = 30-day users x severity.

| #  | actor                                                    | u30  | runs30 | why                      | pricing                 | gap  | healthiest peer (u30)                              | score |
|----|----------------------------------------------------------|------|--------|--------------------------|-------------------------|------|----------------------------------------------------|-------|
| 1  | fantastic-jobs/advanced-linkedin-job-search-api          | 1871 | 108855 | rated 2.92 (20)          | PAY_PER_EVENT \$0.0050  | OPEN | curious_coder/linkedin-jobs-search-scraper (129)   | 561.3 |
| 2  | apify/google-trends-scraper                              | 1400 | 22259  | 27% of 22259 runs fail   | PAY_PER_EVENT \$0.0030  | OPEN | data_xplorer/google-trends-fast-scraper (400)      | 375.2 |
| 3  | apimaestro/linkedin-company-employees-scraper-no-cookies | 1172 | 253480 | rated 2.93 (19)          | PAY_PER_EVENT \$0.010   | OPEN | scrapesage/linkedin-company-employees-scraper (15) | 352.8 |
| 4  | futurizerush/threads-replies-scraper                     | 257  | 64288  | notice UNDER_MAINTENANCE | PAY_PER_EVENT \$0.0025  | OPEN | automation-lab/threads-replies-scraper (56)        | 257.0 |
| 5  | apify/facebook-reels-scraper                             | 700  | 198090 | rated 2.81 (18)          | PAY_PER_EVENT \$0.0050  | OPEN | social_developer/facebook-playcount-scraper (107)  | 210.7 |
| 6  | zerobreak/google-hotels-scraper                          | 509  | 65255  | 39% of 65255 runs fail   | PAY_PER_EVENT \$0.0050  | OPEN | johnvc/google-hotels-search-scraper (64)           | 200.0 |
| 7  | dromb/coles-au-product-search-specials-stores-unofficial | 281  | 7234   | 33% of 7234 runs fail    | PAY_PER_EVENT \$0.0010  | OPEN | -                                                  | 91.6  |
| 8  | agentify/claude-code                                     | 83   | 692    | 100% of 692 runs fail    | FREE                    | OPEN | -                                                  | 82.8  |
| 9  | bigdavidson/kalshi-weather-markets                       | 89   | 601    | 91% of 601 runs fail     | PAY_PER_EVENT \$0.0010  | OPEN | nanare-sudo/kalshi-weather-markets (9)             | 81.3  |
| 10 | zen-studio/trustpilot-review-scraper                     | 120  | 4754   | 41% of 4754 runs fail    | PAY_PER_EVENT \$0.00001 | OPEN | reviewly/trustpilot-review-scraper (12)            | 49.0  |

| #  | actor                                                                       | u30 | runs30 | why                                  | pricing                 | gap  | healthiest peer (u30)                                         | score |
|----|-----------------------------------------------------------------------------|-----|--------|--------------------------------------|-------------------------|------|---------------------------------------------------------------|-------|
| 11 | tri_angle/telegram-scraper                                                  | 162 | 30684  | rated 2.81 (17)                      | PAY_PER_EVENT \$0.0050  | OPEN | donjuan_mime/telegram-scraper (2)                             | 48.6  |
| 12 | sashaebashu/likee-scraper                                                   | 147 | 1372   | rated 1.74 (4)                       | PAY_PER_EVENT \$0.015   | OPEN | -                                                             | 44.2  |
| 13 | tri_angle/yelp-review-scraper                                               | 145 | 229278 | rated 2.23 (3)                       | PAY_PER_EVENT \$0.0020  | OPEN | -                                                             | 43.5  |
| 14 | neuralverge/neuralverge-phone-enrichment                                    | 126 | 38709  | 30% of 38709 runs fail               | PAY_PER_EVENT \$0.015   | OPEN | -                                                             | 38.3  |
| 15 | curious_coder/discord-data-scraper                                          | 44  | 65846  | 78% of 65846 runs fail               | PAY_PER_EVENT \$0.00050 | OPEN | -                                                             | 34.3  |
| 16 | peakydev/company-organization-scraper-apollo-linkedin                       | 81  | 218    | 34% of 218 runs fail                 | PAY_PER_EVENT \$0.0020  | OPEN | -                                                             | 27.9  |
| 17 | xmiso_scrapers/eu-amazon-sellers-email-leads                                | 78  | 880    | rated 2.82 (20)                      | PAY_PER_EVENT \$0.013   | OPEN | -                                                             | 25.5  |
| 18 | amr-mando/lead-finder                                                       | 79  | 783    | 32% of 783 runs fail                 | PAY_PER_EVENT \$0.00060 | OPEN | unlimitedleadtestinbox/leads-scraper---1-1000-with-emails (9) | 25.4  |
| 19 | e-commerce/walmart-product-detail-scraper                                   | 82  | 7408   | rated 2.61 (9)                       | PAY_PER_EVENT \$0.0050  | OPEN | sian.agency/walmart-data-scraper (22)                         | 25.3  |
| 20 | xmiso_scrapers/easy-bulk-email-validator---verify-emails-from-1-7-1000-rows | 76  | 6591   | rated 3.0 (14)                       | PAY_PER_EVENT \$0.0025  | OPEN | scravitylab/easy-email-finder (3)                             | 22.8  |
| 21 | caprolok/linkedin-employees-scraper                                         | 64  | 917    | rated 1.05 (23)                      | PAY_PER_EVENT \$0.0010  | OPEN | themineworks/linkedin-employees (16)                          | 22.2  |
| 22 | saswave/mercadolibre-product-scraper                                        | 28  | 403    | 45% of 403 runs fail; rated 2.71 (5) | PAY_PER_EVENT \$0.0010  | OPEN | sian.agency/mercado-libre-product-scraper (8)                 | 21.1  |
| 23 | crawlerbros/ufc-stats-scraper                                               | 36  | 195    | 55% of 195 runs fail                 | PAY_PER_EVENT \$0.0050  | OPEN | parseforge/ufc-stats-scraper (2)                              | 19.8  |
| 24 | pratikdani/crunchbase-companies-scraper                                     | 62  | 22144  | rated 1.49 (4)                       | PAY_PER_EVENT \$0.015   | OPEN | -                                                             | 18.7  |
| 25 | bigdavidson/metar-nws-weather-station-observations                          | 22  | 198    | 85% of 198 runs fail                 | PAY_PER_EVENT \$0.00050 | OPEN | -                                                             | 18.7  |
| 26 | tri_angle/fast-zoopla-properties-scraper                                    | 27  | 1695   | 61% of 1695 runs fail                | PAY_PER_EVENT \$0.0010  | OPEN | -                                                             | 16.6  |
| 27 | automation-lab/trustpilot-scraper                                           | 37  | 2258   | 42% of 2258 runs fail                | PAY_PER_EVENT \$0.0034  | OPEN | coder_zoro/Trustpilot-Scraper-Pro (8)                         | 15.7  |
| 28 | piotrv1001/1688-listings-scraper                                            | 37  | 948    | 40% of 948 runs fail                 | PAY_PER_EVENT \$0.0010  | OPEN | -                                                             | 14.6  |
| 29 | pratikdani/crunchbase-companies-bulk-scraper-no-cookies                     | 45  | 3441   | rated 1 (3)                          | PAY_PER_EVENT \$0.015   | OPEN | -                                                             | 13.5  |
| 30 | lentic_clockss/stealth-web-scraper                                          | 52  | 992    | 25% of 992 runs fail                 | PAY_PER_EVENT \$0.0050  | OPEN | -                                                             | 13.1  |
| 31 | instaprism/instagram-likers-scraper                                         | 26  | 385    | 48% of 385 runs fail                 | PAY_PER_EVENT \$0.0038  | OPEN | -                                                             | 12.6  |

| #  | actor                                                          | u30  | runs30 | why                      | pricing                 | gap             | healthiest peer (u30)                            | score |
|----|----------------------------------------------------------------|------|--------|--------------------------|-------------------------|-----------------|--------------------------------------------------|-------|
| 32 | apify/local-lead-generation-agent                              | 40   | 1263   | 30% of 1263 runs fail    | PAY_PER_EVENT \$0.030   | OPEN            | apivault_labs/apify-actor-local-leads (18)       | 12.1  |
| 33 | maximedupre/trendyol-scraper                                   | 26   | 1809   | 46% of 1809 runs fail    | PAY_PER_EVENT \$0.00060 | OPEN            | memo23/trendyol-scraper (11)                     | 11.9  |
| 34 | curious_coder/crunchbase-scraper                               | 24   | 322    | 48% of 322 runs fail     | PAY_PER_EVENT \$0.0025  | OPEN            | parseforge/crunchbase-scraper (10)               | 11.5  |
| 35 | azzouzana/fotocasa-es-search-results-scraper-by-search-url-ppr | 38   | 3336   | rated 1.61 (3)           | PAY_PER_EVENT \$0.0010  | OPEN            | -                                                | 11.4  |
| 36 | johnvc/naver-search-api                                        | 33   | 630    | 35% of 630 runs fail     | PAY_PER_EVENT \$0.00001 | OPEN            | -                                                | 11.4  |
| 37 | bestscrapers/fresh-linkedin-profile-data                       | 36   | 51910  | rated 1.33 (5)           | PAY_PER_EVENT \$0.030   | OPEN            | -                                                | 10.8  |
| 38 | lofomachines/tiktok-transcription-ai                           | 32   | 423    | 34% of 423 runs fail     | PAY_PER_EVENT \$0.0030  | OPEN            | -                                                | 10.8  |
| 39 | omkar-cloud/g2-product-scraper                                 | 23   | 498    | rated 1.36 (6)           | PAY_PER_EVENT \$0.010   | OPEN            | automation-lab/g2-product-reviews-scraper (10)   | 10.7  |
| 40 | clearcheck.io/search-by-name                                   | 21   | 93     | 46% of 93 runs fail      | PAY_PER_EVENT \$0.200   | OPEN            | -                                                | 9.7   |
| 41 | clearpath/email-validation-api                                 | 22   | 129    | 41% of 129 runs fail     | PAY_PER_EVENT \$0.0080  | OPEN            | -                                                | 9.0   |
| 42 | saswave/pagesjaunes-scraper                                    | 27   | 1319   | 31% of 1319 runs fail    | PAY_PER_EVENT \$0.0015  | OPEN            | -                                                | 8.3   |
| 43 | scrapeunblocker/scrapeunblocker                                | 21   | 22472  | rated 2.93 (4)           | PAY_PER_EVENT \$0.0015  | OPEN            | -                                                | 8.1   |
| 44 | memo23/instagram-fake-followers-checker                        | 30   | 247    | 26% of 247 runs fail     | PAY_PER_EVENT \$0.0050  | OPEN            | -                                                | 7.7   |
| 45 | sian.agency/lowes-product-scraper                              | 25   | 996    | 27% of 996 runs fail     | PAY_PER_EVENT \$0.014   | OPEN            | -                                                | 6.8   |
| 46 | saswave/mercadolibre-reviews-scraper                           | 25   | 301    | 26% of 301 runs fail     | PAY_PER_EVENT \$0.0010  | OPEN            | easyapi/mercadolibre-reviews-scraper (2)         | 6.6   |
| 47 | easyapi/facebook-hashtag-search-scraper                        | 21   | 94     | rated 1.19 (10)          | PAY_PER_EVENT \$0.0030  | OPEN            | easyapi/facebook-hashtag-videos-scraper (5)      | 6.3   |
| 48 | grizzlygriff/video-llm-analyzer                                | 22   | 513    | 25% of 513 runs fail     | PAY_PER_EVENT \$0.0020  | OPEN            | -                                                | 5.6   |
| 49 | automation-lab/facebook-public-profile-scraper                 | 522  | 6742   | 61% of 6742 runs fail    | PAY_PER_EVENT \$0.0046  | leader-health y | memo23/facebook-public-group-posts-scraper (465) | 316.3 |
| 50 | apify/instagram-api-scraper                                    | 1041 | 920386 | rated 3.0 (34)           | PAY_PER_EVENT \$0.0013  | leader-health y | apify/instagram-scraper (43265)                  | 313.3 |
| 51 | clockworks/tiktok-trends-scraper                               | 223  | 19801  | notice UNDER_MAINTENANCE | PAY_PER_EVENT \$0.0037  | leader-health y | data_xplorer/tiktok-trends (278)                 | 223.0 |
| 52 | zen-studio/shopee-product-reviews-scraper                      | 161  | 2909   | notice UNDER_MAINTENANCE | PAY_PER_EVENT \$0.00001 | leader-health y | zen-studio/shopee-product-scraper (197)          | 161.0 |

| #  | actor                                         | u30 | runs30 | why                    | pricing                 | gap             | healthiest peer (u30)                            | score |
|----|-----------------------------------------------|-----|--------|------------------------|-------------------------|-----------------|--------------------------------------------------|-------|
| 53 | solidcode/ads-transparency-scraper            | 530 | 243547 | rated 1.93 (4)         | PAY_PER_EVENT \$0.0015  | leader-health y | scrapesage/google-ads-transparency-scraper (588) | 159.0 |
| 54 | afanasenko/instagram-profile-scraper          | 490 | 4851   | rated 2.54 (10)        | PAY_PER_EVENT \$0.010   | leader-health y | apify/instagram-profile-scraper (27281)          | 153.4 |
| 55 | epctex/youtube-video-downloader               | 375 | 75731  | rated 2.22 (26)        | PAY_PER_EVENT \$0.00015 | leader-health y | starvibe/youtube-video-transcript (2242)         | 123.7 |
| 56 | sian.agency/instagram-ai-transcript-extractor | 282 | 12076  | rated 2.27 (12)        | PAY_PER_EVENT \$0.0030  | leader-health y | apple_yang/instagram-transcripts-scraper (643)   | 85.7  |
| 57 | clearpath/email-finder-api                    | 273 | 14101  | rated 2.02 (4)         | PAY_PER_EVENT \$0.0080  | leader-health y | bounceverify/bounceverify-email-verifier (778)   | 85.2  |
| 58 | devscraper/whatsapp-number-validator          | 283 | 90249  | 30% of 90249 runs fail | PAY_PER_EVENT \$0.0010  | leader-health y | eduair94/whatsapp-data-lookup (236)              | 84.6  |
| 59 | automation-lab/instagram-scraper              | 109 | 6088   | 74% of 6088 runs fail  | PAY_PER_EVENT \$0.0010  | leader-health y | apify/instagram-scraper (43265)                  | 81.1  |
| 60 | x_guru/Leads-Scraper-apollo-zoominfo          | 256 | 82022  | rated 1.98 (31)        | PAY_PER_EVENT \$0.0010  | leader-health y | code_crafter/leads-finder (2250)                 | 76.8  |

## 4. Demand without social proof (review gaps)

Actors with >= 100 users in 30 days and zero reviews. A competing actor with a handful of honest reviews and the same head terms in its title out-ranks these.

| actor                                                    | u30  | users (all time) | fail | pricing                 |
|----------------------------------------------------------|------|------------------|------|-------------------------|
| valig/naukri-jobs-scraper                                | 1595 | 7,077            | 0%   | PAY_PER_EVENT \$0.00040 |
| nexgendata/wappalyzer-replacement                        | 1223 | 1,460            | 0%   | PAY_PER_EVENT \$0.100   |
| grow_media/youtube-channel-video-scraper                 | 1009 | 5,110            | 0%   | PAY_PER_EVENT \$0.0010  |
| dev00/synthid-remover                                    | 802  | 1,440            | 3%   | PAY_PER_EVENT \$0.020   |
| danitn11/pisa-sr-image-upscaler                          | 795  | 1,416            | 1%   | PAY_PER_EVENT \$0.00001 |
| chronometrica/facebook-comments-scraper                  | 770  | 1,027            | 0%   | PAY_PER_EVENT \$0.0022  |
| zen-studio/rednote-comments-scraper                      | 548  | 5,954            | 0%   | PAY_PER_EVENT \$0.00001 |
| automation-lab/facebook-public-profile-scraper           | 522  | 690              | 61%  | PAY_PER_EVENT \$0.0046  |
| clearpath/reddit-post-comments-bulk-scraper              | 463  | 1,380            | 0%   | PAY_PER_EVENT \$0.00001 |
| aitorsm/keyword-volume                                   | 439  | 901              | 0%   | PAY_PER_EVENT \$0.012   |
| moving_beacon-owner1/my-actor-73                         | 429  | 549              | 0%   | PAY_PER_EVENT \$0.010   |
| codepoetry/youtube-transcript-ai-scraper                 | 400  | 1,706            | 1%   | PAY_PER_EVENT \$0.0010  |
| khadinakbar/tiktok-profile-scraper                       | 359  | 1,030            | 0%   | PAY_PER_EVENT \$0.0030  |
| burbn/trustpilot-search-scraper                          | 356  | 488              | 0%   | PAY_PER_EVENT \$0.020   |
| s-r/backlinks-checker                                    | 317  | 479              | 0%   | PAY_PER_EVENT \$0.010   |
| yumitori/etsy-listings-scraper                           | 296  | 986              | 1%   | PAY_PER_EVENT \$0.0080  |
| dromb/coles-au-product-search-specials-stores-unofficial | 281  | 318              | 33%  | PAY_PER_EVENT \$0.0010  |

| actor                                                      | u30 | users (all time) | fail | pricing                 |
|------------------------------------------------------------|-----|------------------|------|-------------------------|
| kaix/google-flights-scraper                                | 268 | 534              | 6%   | PAY_PER_EVENT \$0.00006 |
| instagram-scraper/instagram-related-profiles               | 263 | 897              | 0%   | PAY_PER_EVENT \$0.00080 |
| clearpath/reddit-subreddit-posts-scraper                   | 263 | 722              | 0%   | PAY_PER_EVENT \$0.00001 |
| agenscrape/google-trends-scraper                           | 254 | 1,044            | 0%   | PAY_PER_EVENT \$0.025   |
| santamaria-automations/booking-com-scraper                 | 254 | 955              | 0%   | PAY_PER_EVENT \$0.0030  |
| moving_beacon-owner1/medium-scraper                        | 254 | 376              | 0%   | PAY_PER_EVENT \$0.010   |
| cheap_scraper/glassdoor-jobs-scraper-remove-duplicate-jobs | 246 | 2,990            | 0%   | PAY_PER_EVENT \$0.0010  |
| neuralverge/neuralverge-linkedin-people-search             | 244 | 624              | 1%   | PAY_PER_EVENT \$0.0060  |

## 5. Pricing benchmarks

Pay-per-event actors with >= 10 users in 30 days: 3,842. Price of the primary (per-result/per-page) event: p25 \$0.0010, median \$0.0025, p75 \$0.0050. Per-category medians are in section 2.

## 6. Movers since 2026-09-14

| actor                                       | u30 now | u30 before | delta | fail now |
|---------------------------------------------|---------|------------|-------|----------|
| zen-studio/douyin-search-scraper            | 1136    | 4772       | -3636 | 0%       |
| apify/web-fetch                             | 12146   | 10141      | +2005 | 7%       |
| zen-studio/rednote-comments-scraper         | 548     | 2164       | -1616 | 0%       |
| compass/crawler-google-places               | 37207   | 36109      | +1098 | 2%       |
| apify/threads-profile-api-scraper           | 649     | 1598       | -949  | 0%       |
| apify/google-search-scraper                 | 17682   | 16736      | +946  | 0%       |
| apify/instagram-scraper                     | 43265   | 42528      | +737  | 0%       |
| apify/instagram-reel-scraper                | 13767   | 13055      | +712  | 0%       |
| apify/instagram-profile-scraper             | 27281   | 26606      | +675  | 0%       |
| clockworks/tiktok-scraper                   | 23071   | 22397      | +674  | 2%       |
| zen-studio/rednote-search-scraper           | 660     | 1315       | -655  | 0%       |
| apify/rag-web-browser                       | 30957   | 30348      | +609  | 2%       |
| sones/instagram-posts-scraper-lowcost       | 586     | 1157       | -571  | 6%       |
| clockworks/free-tiktok-scraper              | 3894    | 3368       | +526  | 1%       |
| socialdatax/socialdatax-xhs-data-api        | 821     | 369        | +452  | 2%       |
| futurizerush/meta-threads-scraper           | 1249    | 1694       | -445  | 4%       |
| apify/playwright-scraper                    | 3037    | 2609       | +428  | 3%       |
| coderox/instagram-profile-scraper-bio-posts | 395     | 808        | -413  | 0%       |
| apify/facebook-posts-scraper                | 13737   | 13337      | +400  | 0%       |

| actor                        | u30 now | u30 before | delta | fail now |
|------------------------------|---------|------------|-------|----------|
| apify/instagram-post-scraper | 12037   | 11666      | +371  | 0%       |

#### New entrants with >= 5 users

| actor                                                 | u30  | pricing       |
|-------------------------------------------------------|------|---------------|
| bebity/linkedin-jobs-scraper                          | 1106 | PAY_PER_EVENT |
| agenscrape/google-trends-scraper                      | 254  | PAY_PER_EVENT |
| clockworks/tiktok-trends-scraper                      | 223  | PAY_PER_EVENT |
| mukeshrana90/healthcare-google-maps-scraper           | 138  | PAY_PER_EVENT |
| lurkapi/google-maps-business-leads-scraper            | 124  | PAY_PER_EVENT |
| clearpath/coles-scraper                               | 96   | PAY_PER_EVENT |
| selleraim.com/xiaohongshu-pro-scraper                 | 91   | PAY_PER_EVENT |
| peakydev/company-organization-scraper-apollo-linkedin | 81   | PAY_PER_EVENT |
| feedminer/x-tweet-scraper                             | 50   | PAY_PER_EVENT |
| gio21/shopee-product-detail                           | 50   | PAY_PER_EVENT |
| unfenced-group/indeed-in-scraper                      | 49   | PAY_PER_EVENT |
| crw/google-jobs-scraper                               | 44   | PAY_PER_EVENT |
| brilliant_gum/skip-trace-people-search                | 43   | PAY_PER_EVENT |
| agenscrape/airbnb-availability-calendar               | 38   | PAY_PER_EVENT |
| fetch_cat/facebook-groups-search-scraper              | 33   | PAY_PER_EVENT |
| swarmgarden/linkedin-profile-data-extractor           | 27   | PAY_PER_EVENT |
| devcake/pinterest-search-scraper                      | 26   | PAY_PER_EVENT |
| cold_email_master/bulk-email-verifier-validator       | 24   | PAY_PER_EVENT |
| selleraim.com/douyin-pro-scraper                      | 21   | PAY_PER_EVENT |
| unfenced-group/indeed-de-scraper                      | 20   | PAY_PER_EVENT |

## 7. Agentic payments

10,175 actors are whitelisted for agentic payments (AI agents can run and pay without an Apify account). Top by 30-day users:

| actor                               | u30   | pricing       |
|-------------------------------------|-------|---------------|
| apify/instagram-scraper             | 43265 | PAY_PER_EVENT |
| compass/crawler-google-places       | 37207 | PAY_PER_EVENT |
| apify/instagram-profile-scraper     | 27281 | PAY_PER_EVENT |
| clockworks/tiktok-scraper           | 23071 | PAY_PER_EVENT |
| curious_coder/linkedin-jobs-scraper | 18034 | PAY_PER_EVENT |
| apify/google-search-scraper         | 17682 | PAY_PER_EVENT |
| apify/instagram-reel-scraper        | 13767 | PAY_PER_EVENT |

| actor                        | u30   | pricing       |
|------------------------------|-------|---------------|
| apify/facebook-posts-scraper | 13737 | PAY_PER_EVENT |
| apify/instagram-post-scraper | 12037 | PAY_PER_EVENT |
| streamers/youtube-scraper    | 10211 | PAY_PER_EVENT |

## Method and definitions

Source: GET <https://api.apify.com/v2/store> paged 1,000 at a time in popularity order until the API returns an empty page. No login, no scraping of HTML.

u30 / u7 / users: the Store's totalUsers30Days, totalUsers7Days, totalUsers. runs30 and fail% come from publicActorRunStats30Days (FAILED + TIMED-OUT over TOTAL).

Topic peers: actors sharing the first two significant words of the title (generic words like scraper/extractor/api are ignored).

Primary PPE price: the cheapest non-start event at the FREE tier, which is what a new user pays per result or page.

CSVs shipped with this report: actors.csv (every scanned actor), opportunities.csv (section 3, unlimited), categories.csv (section 2).