

Apify Store Intelligence, week of 2026-09-14

Snapshot of 13,294 Store actors taken 2026-09-14T12:00:44+00:00 from the public Store API, ranked by popularity. Every actor with any measurable 30-day usage is included (the API stops serving pages past ~16k actors; everything beyond has 30-day users <= 3). Deltas are against the 2026-09-08 snapshot.

1. The Store in numbers

metric	value
actors scanned	13,294
actors with >= 1 user in 30 days	12,012
actors with >= 10 users in 30 days	4,123
actors with >= 100 users in 30 days	629
sum of 30-day users (user-actor pairs)	776,341
median 30-day users per actor	4.0
share of 30-day users held by the top 1% of actors	69.1%
share held by the top 10%	89.5%
30-day users sitting on broken actors (section 3)	17,715
actors whitelisted for agentic payments (x402/Skyfire)	10,557
actors with >= 10 users and no icon	154
pricing models	PAY_PER_EVENT 12,933, FREE 361

2. Demand by Store category

Sum of 30-day users across the category, its current leader, and whether that leader is healthy. A category is only a gap if the *leader* is failing, not just the also-rans.

category	actors	active (u30>=10)	u30 sum	leader	leader u30	leader fail	leader rating (n)	median PPE price	u30 on broken actors
SOCIAL_MEDIA	3589	1624	445,384	apify/instagram-scraper	42528	0%	4.7 (594)	\$0.0030	8486
LEAD_GENERATION	5279	1825	345,515	compass/crawler-google-places	36109	3%	4.7 (1816)	\$0.0023	8923
AUTOMATION	5904	1736	219,429	apify/web-fetch	10141	7%	5 (3)	\$0.0020	6869
AI	1684	547	115,659	apify/rag-web-browser	30348	2%	4.71 (36)	\$0.0025	928
VIDEOS	927	382	112,543	clockworks/tiktok-scraper	22397	2%	4.76 (371)	\$0.0027	1835
DEVELOPER_TOOLS	4066	1096	107,970	apify/website-content-crawler	11074	3%	4.61 (233)	\$0.0025	3264
JOBS	1336	468	74,292	curious_coder/linkedin-jobs-scraper	17920	1%	4.59 (142)	\$0.0020	3282
TRAVEL	588	169	59,236	compass/crawler-google-places	36109	3%	4.7 (1816)	\$0.0020	999
ECOMMERCE	2628	673	52,119	curious_coder/facebook-ads-library-scraper	5429	0%	4.77 (110)	\$0.0020	1452
SEO_TOOLS	1050	336	43,061	apify/google-search-scraper	16736	0%	4.65 (219)	\$0.0020	1893
OPEN_SOURCE	80	30	39,271	apify/rag-web-browser	30348	2%	4.71 (36)	\$0.0020	768

category	actors	active (u30>=10)	u30 sum	leader	leader u30	leader fail	leader rating (n)	median PPE price	u30 on broken actors
AGENTS	915	312	23,081	starvibe/youtube-video-transcript	2174	0%	5 (23)	\$0.0020	570
OTHER	1725	388	21,437	sones/instagram-posts-scraper-lowcost	1157	6%	4.83 (9)	\$0.0030	1125
NEWS	538	143	18,813	trudax/reddit-scraper-lite	7354	10%	4.57 (39)	\$0.0022	1408
REAL_ESTATE	1281	282	16,245	maxcopell/zillow-detail-scraper	992	1%	4.34 (18)	\$0.0020	243
MCP_SERVERS	482	198	12,647	memo23/naukri-scraper	786	0%	4.73 (17)	\$0.0030	99
INTEGRATIONS	801	194	11,203	lukaskrivka/google-sheets	752	57%	4.81 (7)	\$0.0030	1271
BUSINESS	633	148	6,396	automation-lab/trustpilot	429	0%	5 (1)	\$0.0035	124
MARKETING	370	115	5,563	automation-lab/facebook-ads-library	362	2%	4.46 (3)	\$0.0030	247
SPORTS	50	24	782	memo23/mlb-stats-scraper	108	1%	5 (1)	\$0.0014	0
FOR_CREATORS	28	6	218	thenetaji/youtube-video-downloader	58	14%	3.75 (16)	\$0.0030	0
EDUCATION	20	0	35	automation-lab/wikipedia-scraper	8	0%	- (0)	-	0
GAMES	6	1	15	cryptosignals/twitch-scraper	11	1%	- (0)	\$0.010	0

3. Broken actors with real demand (build targets)

Actors with >= 20 users in 30 days that fail >= 25% of runs (with >= 50 runs), carry a deprecation notice, or are rated <= 3 by at least 3 reviewers. gap is OPEN when no healthy actor on the same topic has at least half the broken actor's users; leader-healthy means a working competitor already owns the topic. Score = 30-day users x severity.

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
1	fantastic-jobs/advanced-linkedin-job-search-api	1940	105342	rated 2.92 (20)	PAY_PER_EVENT \$0.0050	OPEN	curious_coder/linkedin-jobs-search-scraper (112)	582.0
2	lukaskrivka/google-sheets	752	74053	57% of 74053 runs fail	FREE	OPEN	sourabhbgp/google-sheets-export (1)	428.6
3	apify/google-trends-scraper	1326	21491	27% of 21491 runs fail	PAY_PER_EVENT \$0.0030	OPEN	data_xplorer/google-trends-fast-scraper (369)	363.3
4	apimaestro/linkedin-company-employees-scraper-no-cookies	1186	254234	rated 2.93 (19)	PAY_PER_EVENT \$0.010	OPEN	scrapesage/linkedin-company-employees-scraper (10)	357.0
5	apify/facebook-reels-scraper	667	187269	rated 2.81 (18)	PAY_PER_EVENT \$0.0050	OPEN	social_developer/facebook-playcount-scraper (100)	200.8
6	zerobreak/google-hotels-scraper	511	61031	35% of 61031 runs fail	PAY_PER_EVENT \$0.0050	OPEN	johnvc/google-hotels-search-scraper (66)	179.4
7	bigdavidson/kalshi-weather-markets	112	777	93% of 777 runs fail	PAY_PER_EVENT \$0.0010	OPEN	nanare-sudo/kalshi-weather-markets (8)	104.5
8	agentify/claude-code	86	695	100% of 695 runs fail	FREE	OPEN	-	85.7

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
9	dromb/coles-au-product-search-specials-stores-unofficial	153	5221	37% of 5221 runs fail	PAY_PER_EVENT \$0.0010	OPEN	-	56.8
10	zen-studio/trustpilot-review-scraper	120	4785	41% of 4785 runs fail	PAY_PER_EVENT \$0.00001	OPEN	reviewly/trustpilot-review-scraper (14)	49.2
11	tri_angle/telegram-scraper	162	24760	rated 2.81 (17)	PAY_PER_EVENT \$0.0050	OPEN	donjuan_mime/telegram-scraper (2)	48.6
12	tri_angle/yelp-review-scraper	137	248699	rated 2.23 (3)	PAY_PER_EVENT \$0.0020	OPEN	-	41.1
13	crawlerbros/ufc-stats-scraper	60	236	59% of 236 runs fail	PAY_PER_EVENT \$0.0050	OPEN	parseforge/ufc-stats-scraper (6)	35.3
14	curious_coder/discord-data-scraper	40	64796	78% of 64796 runs fail	PAY_PER_EVENT \$0.00050	OPEN	-	31.0
15	piotrv1001/alibaba-listings-scraper	47	4842	62% of 4842 runs fail	PAY_PER_EVENT \$0.0030	OPEN	-	29.0
16	amr-mando/lead-finder	91	1208	32% of 1208 runs fail	PAY_PER_EVENT \$0.00060	OPEN	unlimitedleadtestinbox/leads-scraper---1-1000-with-emails (9)	28.7
17	e-commerce/walmart-product-detail-scraper	87	6966	rated 2.61 (9)	PAY_PER_EVENT \$0.0050	OPEN	burbn/walmart-product-search (41)	26.8
18	bigdavidson/metar-nws-weather-station-observations	30	204	85% of 204 runs fail	PAY_PER_EVENT \$0.00050	OPEN	-	25.6
19	xmiso_scrapers/easy-bulk-email-validator---verify-emails-from-1-7-1000-rows	79	7371	rated 3.0 (14)	PAY_PER_EVENT \$0.0025	OPEN	scravitylab/easy-email-finder (3)	23.7
20	khadinakbar/phone-number-lookup-api	76	377	rated 1.04 (3)	PAY_PER_EVENT \$0.025	OPEN	memo23/phone-enrichment (25)	22.8
21	saswave/mercadolibre-product-scraper	26	522	51% of 522 runs fail; rated 2.71 (5)	PAY_PER_EVENT \$0.0010	OPEN	sian.agency/mercado-libre-product-scraper (9)	21.0
22	scrapeunblocker/scrapeunblocker	64	60769	rated 2.93 (4)	PAY_PER_EVENT \$0.0015	OPEN	-	20.5
23	piotrv1001/1688-listings-scraper	35	1014	57% of 1014 runs fail	PAY_PER_EVENT \$0.0010	OPEN	-	19.8
24	caprolok/linkedin-employees-scraper	57	946	rated 1.05 (23)	PAY_PER_EVENT \$0.0010	OPEN	themetworks/linkedin-employees (15)	19.0
25	sashaebashu/likee-scraper	61	1481	rated 1.74 (4)	PAY_PER_EVENT \$0.015	OPEN	-	18.4

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
26	pratikdani/crunchbase-companies-scraper	59	22220	rated 1.49 (4)	PAY_PER_EVENT \$0.015	OPEN	-	17.8
27	tri_angle/fast-zoopla-properties-scraper	27	1679	62% of 1679 runs fail	PAY_PER_EVENT \$0.0010	OPEN	hello.datawizards/zoopla-search-properties-bulk-scraper-pro (3)	16.7
28	automation-lab/trustpilot-scraper	38	2291	42% of 2291 runs fail	PAY_PER_EVENT \$0.0034	OPEN	coder_zoro/Trustpilot-Scraper-Pro (8)	16.0
29	logical_scrapers/x-twitter-user-profile-tweets-scraper	57	173	27% of 173 runs fail	PAY_PER_EVENT \$0.0010	OPEN	-	15.2
30	trudax/yellow-pages-us-scraper	33	275	46% of 275 runs fail	PAY_PER_EVENT \$0.0030	OPEN	abotapi/yellow-pages-au-scraper (15)	15.0
31	piotrv1001/company-career-page-scraper	37	1779	38% of 1779 runs fail	PAY_PER_EVENT \$0.0030	OPEN	fabro.dev/company-career-page-jobs (18)	14.0
32	trev0n/otodom-scraper	38	1214	34% of 1214 runs fail	PAY_PER_EVENT \$0.0020	OPEN	abotapi/otodom-pl-scraper (5)	12.9
33	pratikdani/crunchbase-companies-bulk-scraper-no-cookies	42	3578	rated 1 (3)	PAY_PER_EVENT \$0.015	OPEN	-	12.6
34	lofomachines/tiktok-transcription-ai	33	412	37% of 412 runs fail	PAY_PER_EVENT \$0.0030	OPEN	-	12.3
35	azzouzana/fotocasa-es-search-results-scraper-by-search-url-ppr	39	3543	rated 1.61 (3)	PAY_PER_EVENT \$0.0010	OPEN	-	11.7
36	apify/local-lead-generation-agent	36	1254	30% of 1254 runs fail	PAY_PER_EVENT \$0.030	OPEN	apivault_labs/local-business-lead-finder-pro (0)	11.0
37	johnvc/naver-search-api	31	632	34% of 632 runs fail	PAY_PER_EVENT \$0.00001	OPEN	-	10.6
38	bestscrapers/fresh-linkedin-profile-data	35	47815	rated 1.33 (5)	PAY_PER_EVENT \$0.030	OPEN	-	10.5
39	maximedupre/trendyol-scraper	24	2044	43% of 2044 runs fail	PAY_PER_EVENT \$0.00060	OPEN	solidcode/trendyol-scraper (7)	10.4
40	viralanalyzer/brazil-real-estate-scraper	32	523	31% of 523 runs fail	PAY_PER_EVENT \$0.0080	OPEN	jungle_synthesizer/brazil-vivareal-zap-imoveis-scraper (8)	9.9
41	memo23/instagram-fake-followers-checker	26	175	36% of 175 runs fail	PAY_PER_EVENT \$0.0050	OPEN	-	9.4
42	clearpath/email-validation-api	23	138	41% of 138 runs fail	PAY_PER_EVENT \$0.0080	OPEN	-	9.3

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
43	saswave/pagesjaunes-scraper	29	985	31% of 985 runs fail	PAY_PER_EVENT \$0.0015	OPEN	-	9.1
44	memo23/trulia-scraper	20	400	45% of 400 runs fail	PAY_PER_EVENT \$0.00010	OPEN	-	9.0
45	igolaizola/tiktok-scraper	23	6702	35% of 6702 runs fail	PAY_PER_EVENT \$0.00030	OPEN	-	8.1
46	eliai/audio-transcriber-whisper	28	99	27% of 99 runs fail	PAY_PER_EVENT \$0.030	OPEN	donjuan_mime/audio-video-to-text (0)	7.6
47	crawlerbros/traffic-generator	20	268	30% of 268 runs fail	PAY_PER_EVENT \$0.0020	OPEN	-	6.0
48	saswave/mercadolibre-reviews-scraper	22	238	26% of 238 runs fail	PAY_PER_EVENT \$0.0010	OPEN	easyapi/mercadolibre-reviews-scraper (3)	5.7
49	cryptosignals/twitter-scraper	21	863	26% of 863 runs fail	PAY_PER_EVENT \$0.0050	OPEN	-	5.5
50	automation-lab/facebook-public-profile-scraper	468	5387	70% of 5387 runs fail	PAY_PER_EVENT \$0.0046	leader-healthy	memo23/facebook-public-group-posts-scraper (441)	328.1
51	apify/instagram-api-scraper	1042	860204	rated 3.0 (34)	PAY_PER_EVENT \$0.0013	leader-healthy	apify/instagram-scraper (42528)	313.6
52	solidcode/ads-transparency-scraper	520	234967	rated 1.93 (4)	PAY_PER_EVENT \$0.0015	leader-healthy	scrapesage/google-ads-transparency-scraper (513)	156.0
53	afanasenko/instagram-profile-scraper	478	4982	rated 2.54 (10)	PAY_PER_EVENT \$0.010	leader-healthy	apify/instagram-profile-scraper (26606)	152.5
54	epctex/youtube-video-downloader	396	77908	rated 2.22 (26)	PAY_PER_EVENT \$0.00015	leader-healthy	starvibe/youtube-video-transcript (2174)	136.2
55	sian.agency/instagram-ai-transcript-extractor	305	19765	rated 2.27 (12)	PAY_PER_EVENT \$0.0030	leader-healthy	apple_yang/instagram-transcripts-scraper (623)	92.4
56	automation-lab/instagram-scraper	111	6264	76% of 6264 runs fail	PAY_PER_EVENT \$0.0010	leader-healthy	apify/instagram-scraper (42528)	83.8
57	clearpath/email-finder-api	260	14310	rated 2.02 (4)	PAY_PER_EVENT \$0.0080	leader-healthy	bounceverify/bounceverify-email-verifier (697)	81.6
58	gio21/google-jobs-scraper	195	1584	rated 2.44 (4)	PAY_PER_EVENT \$0.0030	leader-healthy	johnvc/Google-Jobs-Scraper (332)	79.9
59	devscraper/whatsapp-number-validator	258	87419	30% of 87419 runs fail	PAY_PER_EVENT \$0.0010	leader-healthy	eduair94/whatsapp-data-lookup (242)	78.2

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
60	x_guru/Leads-Scraper-apollo-zoominfo	260	77638	rated 1.98 (31)	PAY_PER_EVENT \$0.0010	leader-healthy	code_crafter/leads-finder (2227)	78.0

4. Demand without social proof (review gaps)

Actors with >= 100 users in 30 days and zero reviews. A competing actor with a handful of honest reviews and the same head terms in its title out-ranks these.

actor	u30	users (all time)	fail	pricing
zen-studio/rednote-comments-scraper	2164	5,460	0%	PAY_PER_EVENT \$0.00001
valig/naukri-jobs-scraper	1620	6,820	0%	PAY_PER_EVENT \$0.00040
nexgendata/wappalyzer-replacement	1220	1,451	0%	PAY_PER_EVENT \$0.100
grow_media/youtube-channel-video-scraper	1010	5,007	0%	PAY_PER_EVENT \$0.0010
chronometrica/facebook-comments-scraper	777	876	0%	PAY_PER_EVENT \$0.0022
dev00/synthid-remover	546	1,074	3%	PAY_PER_EVENT \$0.020
danitn11/pisa-sr-image-upscaler	540	1,049	0%	PAY_PER_EVENT \$0.00001
instagram-scraper/instagram-related-profiles	503	866	0%	PAY_PER_EVENT \$0.00080
clearpath/reddit-post-comments-bulk-scraper	474	1,322	0%	PAY_PER_EVENT \$0.00001
zen-studio/rednote-note-detail-scraper	472	1,088	1%	PAY_PER_EVENT \$0.00001
automation-lab/facebook-public-profile-scraper	468	523	70%	PAY_PER_EVENT \$0.0046
moving_beacon-owner1/my-actor-73	433	548	0%	PAY_PER_EVENT \$0.010
aitorsm/keyword-volume	413	839	0%	PAY_PER_EVENT \$0.012
codepoetry/youtube-transcript-ai-scraper	406	1,668	2%	PAY_PER_EVENT \$0.0010
khadinakbar/tiktok-profile-scraper	378	1,007	0%	PAY_PER_EVENT \$0.0030
burbn/trustpilot-search-scraper	355	399	0%	PAY_PER_EVENT \$0.020
lurkapi/youtube-channel-videos-stats-scraper	315	874	0%	PAY_PER_EVENT \$0.00025
s-r/backlinks-checker	315	469	0%	PAY_PER_EVENT \$0.010
yumitori/etsy-listings-scraper	283	936	1%	PAY_PER_EVENT \$0.0080
santamaria-automations/booking-com-scraper	262	925	0%	PAY_PER_EVENT \$0.0030
clearpath/reddit-subreddit-posts-scraper	254	688	0%	PAY_PER_EVENT \$0.00001
kaix/google-flights-scraper	251	500	6%	PAY_PER_EVENT \$0.00006
coladeu/apollo-people-leads-scraper	249	2,496	10%	PAY_PER_EVENT \$0.0060
moving_beacon-owner1/medium-scraper	249	350	0%	PAY_PER_EVENT \$0.010
scrapesage/google-maps-scraper	244	515	2%	PAY_PER_EVENT \$0.0040

5. Pricing benchmarks

Pay-per-event actors with >= 10 users in 30 days: 4,029. Price of the primary (per-result/per-page) event: p25 \$0.0010, median \$0.0025, p75 \$0.0050. Per-category medians are in section 2.

6. Movers since 2026-09-08

actor	u30 now	u30 before	delta	fail now
apify/web-fetch	10141	7065	+3076	7%
apify/playwright-scraper	2609	1244	+1365	3%
apify/instagram-reel-scraper	13055	11795	+1260	0%
clockworks/tiktok-scraper	22397	21222	+1175	2%
curious_coder/linkedin-jobs-scraper	17920	16983	+937	1%
apify/instagram-profile-scraper	26606	25809	+797	0%
zen-studio/rednote-comments-scraper	2164	1374	+790	0%
apimaestro/linkedin-company-employees-scraper-no-cookies	1186	1880	-694	0%
cheap_scraper/linkedin-job-scraper	4477	5145	-668	1%
clockworks/free-tiktok-scraper	3368	2737	+631	1%
harvestapi/linkedin-company	5630	5006	+624	0%
sones/instagram-posts-scraper-lowcost	1157	560	+597	6%
dev00/synthid-remover	546	6	+540	3%
danitn11/pisa-sr-image-upscaler	540	1	+539	0%
streamers/youtube-shorts-scraper	3294	2758	+536	1%
apify/instagram-scraper	42528	42052	+476	0%
apify/facebook-posts-scraper	13337	12873	+464	0%
apify/website-content-crawler	11074	10659	+415	3%
zen-studio/1688-wholesale-scraper	693	341	+352	1%
harvestapi/linkedin-profile-posts	8566	8249	+317	0%

New entrants with >= 5 users

actor	u30	pricing
code_crafter/leads-finder	2227	PAY_PER_EVENT
codetr/linkedin-public-search-lead-extractor	226	PAY_PER_EVENT
anshumanatrey/holehe-email-osint	89	PAY_PER_EVENT
scrapesage/woolworths-scraper	84	PAY_PER_EVENT
autofacts/shopify	39	PAY_PER_EVENT
publicsignallabs/instagram-likers-scraper	38	PAY_PER_EVENT
thirdwatch/justdial-business-scraper	34	PAY_PER_EVENT
trudax/yellow-pages-us-scraper	33	PAY_PER_EVENT

actor	u30	pricing
oday/mawsool-email-linkedin-lookup	31	PAY_PER_EVENT
thirdwatch/linkedin-post-search-scraper	31	PAY_PER_EVENT
lurkapi/tiktok-scraper-all-in-one	25	PAY_PER_EVENT
oday/mawsool-linkedin-profile-finder	24	PAY_PER_EVENT
battery/naver-plusstore-product-search	22	PAY_PER_EVENT
dami_studio/google-maps-reviews-scraper	22	PAY_PER_EVENT
memo23/fastpeoplesearch-scraper	22	PAY_PER_EVENT
thirdwatch/adzuna-jobs-scraper	21	PAY_PER_EVENT
pequod-labs/google-maps-local-leads	20	PAY_PER_EVENT
thenetaji/tiktok-profile-scraper	20	PAY_PER_EVENT
memo23/vk-posts-comments-scraper	19	PAY_PER_EVENT
devcake/fiverr-gigs-scraper	19	PAY_PER_EVENT

7. Agentic payments

10,557 actors are whitelisted for agentic payments (AI agents can run and pay without an Apify account). Top by 30-day users:

actor	u30	pricing
apify/instagram-scraper	42528	PAY_PER_EVENT
compass/crawler-google-places	36109	PAY_PER_EVENT
apify/instagram-profile-scraper	26606	PAY_PER_EVENT
clockworks/tiktok-scraper	22397	PAY_PER_EVENT
curious_coder/linkedin-jobs-scraper	17920	PAY_PER_EVENT
apify/google-search-scraper	16736	PAY_PER_EVENT
apify/facebook-posts-scraper	13337	PAY_PER_EVENT
apify/instagram-reel-scraper	13055	PAY_PER_EVENT
apify/instagram-post-scraper	11666	PAY_PER_EVENT
streamers/youtube-scraper	9972	PAY_PER_EVENT

Method and definitions

Source: GET <https://api.apify.com/v2/store> paged 1,000 at a time in popularity order until the API returns an empty page. No login, no scraping of HTML.

u30 / u7 / users: the Store's totalUsers30Days, totalUsers7Days, totalUsers. runs30 and fail% come from publicActorRunStats30Days (FAILED + TIMED-OUT over TOTAL).

Topic peers: actors sharing the first two significant words of the title (generic words like scraper/extractor/api are ignored).

Primary PPE price: the cheapest non-start event at the FREE tier, which is what a new user pays per result or page.

CSVs shipped with this report: actors.csv (every scanned actor), opportunities.csv (section 3, unlimited), categories.csv (section 2).