

Apify Store Intelligence, week of 2026-09-08

Snapshot of 13,363 Store actors taken 2026-09-08T20:30:48+00:00 from the public Store API, ranked by popularity. Every actor with any measurable 30-day usage is included (the API stops serving pages past ~16k actors; everything beyond has 30-day users <= 3). Deltas are against the 2026-09-02 snapshot (partial: 2,225 actors).

1. The Store in numbers

metric	value
actors scanned	13,363
actors with >= 1 user in 30 days	11,775
actors with >= 10 users in 30 days	4,060
actors with >= 100 users in 30 days	604
sum of 30-day users (user-actor pairs)	749,834
median 30-day users per actor	4
share of 30-day users held by the top 1% of actors	69.4%
share held by the top 10%	89.5%
30-day users sitting on broken actors (section 3)	19,332
actors whitelisted for agentic payments (x402/Skyfire)	10,359
actors with >= 10 users and no icon	142
pricing models	PAY_PER_EVENT 12,989, FREE 374

2. Demand by Store category

Sum of 30-day users across the category, its current leader, and whether that leader is healthy. A category is only a gap if the *leader* is failing, not just the also-rans.

category	actors	active (u30>=10)	u30 sum	leader	leader u30	leader fail	leader rating (n)	median PPE price	u30 on broken actors
SOCIAL_MEDIA	3695	1603	431,719	apify/instagram-scraper	42052	0%	4.72 (592)	\$0.0030	8882
LEAD_GENERATION	5485	1815	337,524	compass/crawler-google-places	36146	3%	4.7 (1814)	\$0.0025	11001
AUTOMATION	6045	1757	211,054	harvestapi/linkedin-profile-scraper	9607	0%	4.65 (92)	\$0.0020	6591
AI	1631	542	109,582	apify/rag-web-browser	30080	0%	4.71 (36)	\$0.0025	1186
VIDEOS	920	372	106,494	clockworks/tiktok-scraper	21222	4%	4.76 (371)	\$0.0029	2247
DEVELOPER_TOOLS	3984	1105	100,345	apify/website-content-crawler	10659	3%	4.61 (233)	\$0.0025	2600
JOBS	1294	470	74,050	curious_coder/linkedin-jobs-scraper	16983	1%	4.59 (140)	\$0.0020	3515
TRAVEL	566	163	59,099	compass/crawler-google-places	36146	3%	4.7 (1814)	\$0.0019	649
ECOMMERCE	2503	659	49,991	apify/facebook-ads-scraper	5508	0%	4.19 (57)	\$0.0020	1457
SEO_TOOLS	1037	344	42,328	apify/google-search-scraper	16605	1%	4.65 (218)	\$0.0023	1903
OPEN_SOURCE	76	29	37,547	apify/rag-web-browser	30080	0%	4.71 (36)	\$0.0020	770

category	actors	active (u30>=10)	u30 sum	leader	leader u30	leader fail	leader rating (n)	median PPE price	u30 on broken actors
AGENTS	898	302	21,389	starvibe/youtube-video-transcript	2082	0%	5 (23)	\$0.0020	826
OTHER	1630	393	20,767	extractify-labs/flashscore-tennis-matches	924	0%	5 (2)	\$0.0030	1122
NEWS	514	138	18,108	trudax/reddit-scraper-lite	7341	11%	4.57 (39)	\$0.0020	1294
REAL_ESTATE	1238	289	16,128	maxcopell/zillow-detail-scraper	985	1%	4.34 (18)	\$0.0020	293
MCP_SERVERS	460	180	11,672	memo23/trustpilot-scraper-ppe	891	1%	4.8 (20)	\$0.0030	102
INTEGRATIONS	767	187	11,090	lukaskrivka/google-sheets	754	53%	4.81 (7)	\$0.0030	1323
BUSINESS	652	139	5,997	automation-lab/trustpilot	422	0%	5 (1)	\$0.0035	104
MARKETING	352	108	5,111	automation-lab/facebook-ads-library	339	2%	4.46 (3)	\$0.0030	154
SPORTS	54	21	720	memo23/mlb-stats-scraper	104	1%	5 (1)	\$0.0013	0
FOR_CREATORS	60	5	219	thenetaji/youtube-video-downloader	54	13%	3.75 (16)	\$0.0020	0
EDUCATION	20	0	37	automation-lab/wikipedia-scraper	9	0%	- (0)	-	0
GAMES	7	1	14	cryptosignals/twitch-scraper	10	1%	- (0)	\$0.010	0

3. Broken actors with real demand (build targets)

Actors with >= 20 users in 30 days that fail >= 25% of runs (with >= 50 runs), carry a deprecation notice, or are rated <= 3 by at least 3 reviewers. gap is OPEN when no healthy actor on the same topic has at least half the broken actor's users; leader-healthy means a working competitor already owns the topic. Score = 30-day users x severity.

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
1	fantastic-jobs/advanced-linkedin-job-search-api	2075	101135	rated 2.92 (20)	PAY_PER_EVENT \$0.0050	OPEN	curious_coder/linkedin-jobs-search-scraper (81)	622.5
2	apimaestro/linkedin-company-employees-scraper-no-cookies	1880	171734	rated 2.93 (19)	PAY_PER_EVENT \$0.010	OPEN	scrapesage/linkedin-company-employees-scraper (7)	567.8
3	pipelinelabs/lead-scraper-apollo-zoominfo-lusha-ppe	1193	189832	rated 2.97 (83)	PAY_PER_EVENT \$0.0010	OPEN	peakydev/leads-scraper-ppe (575)	410.4
4	lukaskrivka/google-sheets	754	68260	53% of 68260 runs fail	FREE	OPEN	sourabhbgp/google-sheets-export (1)	402.6
5	apify/google-trends-scraper	1233	21833	28% of 21833 runs fail	PAY_PER_EVENT \$0.0030	OPEN	data_xplorer/google-trends-fast-scraper (356)	339.1
6	apify/facebook-reels-scraper	663	173374	rated 2.81 (18)	PAY_PER_EVENT \$0.0050	OPEN	premiumscraper/facebook-reels-and-page-profile-scraper (91)	199.6
7	bigdavidson/kalshi-weather-markets	128	877	95% of 877 runs fail	PAY_PER_EVENT \$0.0010	OPEN	-	121.1
8	goat255/instagram-stories-highlights-scraper	289	25976	39% of 25976 runs fail	PAY_PER_EVENT \$0.0034	OPEN	memo23/instagram-stories-highlights-scraper (91)	111.8

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
9	agentify/claude-code	80	733	100% of 733 runs fail	FREE	OPEN	-	79.8
10	zen-studio/trustpilot-review-scraper	139	4938	41% of 4938 runs fail	PAY_PER_EVENT \$0.00001	OPEN	reviewly/trustpilot-review-scraper (12)	56.6
11	tri_angle/telegram-scraper	161	16047	rated 2.81 (17)	PAY_PER_EVENT \$0.0050	OPEN	-	48.3
12	tri_angle/yelp-review-scraper	128	254414	rated 2.23 (3)	PAY_PER_EVENT \$0.0020	OPEN	-	38.4
13	crawlerbros/ufc-stats-scraper	57	524	62% of 524 runs fail	PAY_PER_EVENT \$0.0050	OPEN	parseforge/ufc-stats-scraper (5)	35.6
14	iskander/google-keyword-search-volume-api	116	891	rated 1.89 (5)	PAY_PER_EVENT \$1.990	OPEN	mostafa-ennadi/google-keyword-scraper-volume-cpc-intent (47)	34.8
15	piotrv1001/alibaba-listings-scraper	46	4748	63% of 4748 runs fail	PAY_PER_EVENT \$0.0030	OPEN	simpleapi/alibaba-listings-scraper (2)	29.2
16	curious_coder/discord-data-scraper	38	63795	76% of 63795 runs fail	PAY_PER_EVENT \$0.00050	OPEN	-	28.8
17	bigdavidson/metar-nws-weather-station-observations	33	174	83% of 174 runs fail	PAY_PER_EVENT \$0.00050	OPEN	-	27.3
18	xmiso_scrapers/easy-bulk-email-validator---verify-emails-from-1-7-1000-rows	90	9138	rated 3.0 (14)	PAY_PER_EVENT \$0.0025	OPEN	scravitylab/easy-email-finder (3)	27.0
19	amr-mando/lead-finder	98	1479	28% of 1479 runs fail	PAY_PER_EVENT \$0.00060	OPEN	unlimitedleadtestinbox/leads-scraper---1-1000-with-emails (9)	27.0
20	khadinakbar/phone-number-lookup-api	84	429	rated 1.04 (3)	PAY_PER_EVENT \$0.025	OPEN	clearpath/phone-number-active-checker (23)	26.0
21	e-commerce/walmart-product-detail-scraper	83	7129	rated 2.61 (9)	FREE	OPEN	burbn/walmart-product-search (35)	25.7
22	logical_scrapers/x-twitter-user-profile-tweets-scraper	68	174	36% of 174 runs fail	PAY_PER_EVENT \$0.0010	OPEN	-	24.2
23	scrapeunblocker/scrapeunblocker	67	58416	rated 2.93 (4)	PAY_PER_EVENT \$0.0015	OPEN	-	21.2
24	piotrv1001/1688-listings-scraper	37	1053	56% of 1053 runs fail	PAY_PER_EVENT \$0.0010	OPEN	-	20.7
25	pratikdani/crunchbase-companies-scraper	62	22316	rated 1.49 (4)	PAY_PER_EVENT \$0.015	OPEN	-	18.7
26	lentic_clockss/stealth-web-scraper	61	965	30% of 965 runs fail	PAY_PER_EVENT \$0.0030	OPEN	-	18.6

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
27	caprolok/linkedin-employees-scraper	56	983	rated 1.05 (23)	PAY_PER_EVENT \$0.0010	OPEN	themineworks/linkedin-employees (16)	18.5
28	tri_angle/fast-zoopla-properties-scraper	25	1639	64% of 1639 runs fail	PAY_PER_EVENT \$0.0010	OPEN	hello.datawizards/zoopla-search-properties-bulk-scraper-pro (3)	15.9
29	piotrv1001/olx-listings-scraper	34	568	44% of 568 runs fail	PAY_PER_EVENT \$0.0010	OPEN	sourabhbgp/olx-scraper (5)	14.9
30	automation-lab/trustpilot-scraper	38	2293	39% of 2293 runs fail	PAY_PER_EVENT \$0.0034	OPEN	coder_zoro/Trustpilot-Scraper-Pro (7)	14.7
31	piotrv1001/company-career-page-scraper	34	1769	42% of 1769 runs fail	PAY_PER_EVENT \$0.0030	OPEN	fabro.dev/company-career-page-jobs (15)	14.3
32	saswave/kalshi-scraper	23	82	58% of 82 runs fail	PAY_PER_EVENT \$0.0015	OPEN	-	13.5
33	zen-studio/2gis-places-scraper-api	43	1917	31% of 1917 runs fail	PAY_PER_EVENT \$0.00050	OPEN	-	13.3
34	azzouzana/fotocasa-es-search-results-scraper-by-search-url-ppr	43	3437	rated 1.61 (3)	PAY_PER_EVENT \$0.0010	OPEN	-	12.9
35	pratikdani/crunchbase-companies-bulk-scraper-no-cookies	42	5201	rated 1 (3)	PAY_PER_EVENT \$0.015	OPEN	-	12.6
36	apify/local-lead-generation-agent	42	1396	29% of 1396 runs fail	PAY_PER_EVENT \$0.030	OPEN	apivault_labs/local-business-lead-finder-pro (2)	12.2
37	bestscrapers/fresh-linkedin-profile-data	39	26412	rated 1.33 (5)	PAY_PER_EVENT \$0.030	OPEN	-	11.7
38	viralanalyzer/brazil-real-estate-scraper	32	701	37% of 701 runs fail	PAY_PER_EVENT \$0.0080	OPEN	jungle_synthesizer/brazil-vivareal-zap-imoveis-scraper (12)	11.7
39	lofomachines/tiktok-transcription-ai	38	490	30% of 490 runs fail	PAY_PER_EVENT \$0.0030	OPEN	-	11.5
40	scravitylab/company-contact-scraper	23	228	48% of 228 runs fail	PAY_PER_EVENT \$0.0010	OPEN	runtime/company-role-contact-finder (9)	11.0
41	trev0n/otodom-scraper	39	1250	27% of 1250 runs fail	PAY_PER_EVENT \$0.0020	OPEN	abotapi/otodom-pl-scraper (6)	10.7
42	johnvc/naver-search-api	29	618	35% of 618 runs fail	PAY_PER_EVENT \$0.00001	OPEN	-	10.2
43	saswave/pagesjaunes-scraper	30	772	31% of 772 runs fail	PAY_PER_EVENT \$0.0015	OPEN	silentflow/pagesjaunes-scraper-ppr (0)	9.4

#	actor	u30	runs30	why	pricing	gap	healthiest peer (u30)	score
44	memo23/trulia-scraper	22	428	42% of 428 runs fail	PAY_PER_EVENT \$0.00010	OPEN	-	9.3
45	maximedupre/trendyol-scraper	21	1947	41% of 1947 runs fail	PAY_PER_EVENT \$0.00060	OPEN	solidcode/trendyol-scraper (6)	8.5
46	igolaizola/tiktok-scraper	20	5026	42% of 5026 runs fail	PAY_PER_EVENT \$0.00030	OPEN	scrapeunblocker/tiktok-scraper (1)	8.3
47	omkar-cloud/g2-product-scraper	20	474	rated 1.36 (6)	PAY_PER_EVENT \$0.010	OPEN	coder_luuffy/g2-product-enrichment (2)	7.6
48	sashaebashu/likee-scraper	23	1914	rated 1.74 (4)	PAY_PER_EVENT \$0.015	OPEN	-	6.9
49	totaka/indeed-germany-jobs-scraper	25	80	28% of 80 runs fail	PAY_PER_EVENT \$0.040	OPEN	-	6.9
50	cryptosignals/twitter-scraper	23	993	28% of 993 runs fail	PAY_PER_EVENT \$0.0050	OPEN	-	6.5
51	easyapi/facebook-hashtag-search-scraper	20	123	rated 1.19 (10)	PAY_PER_EVENT \$0.0030	OPEN	easyapi/facebook-hashtag-videos-scraper (3)	6.0
52	apify/instagram-api-scraper	1010	827199	rated 3.0 (34)	PAY_PER_EVENT \$0.0013	leader-healthy	apify/instagram-scraper (42052)	305.0
53	afanasenko/instagram-profile-scraper	508	8590	rated 2.54 (10)	PAY_PER_EVENT \$0.010	leader-healthy	apify/instagram-profile-scraper (25809)	211.3
54	solidcode/ads-transparency-scraper	509	249773	rated 1.93 (4)	PAY_PER_EVENT \$0.0015	leader-healthy	scrapesage/google-ads-transparency-scraper (464)	169.5
55	automation-lab/facebook-public-profile-scraper	257	4096	66% of 4096 runs fail	PAY_PER_EVENT \$0.0046	leader-healthy	memo23/facebook-public-group-posts-scraper (403)	169.4
56	epctex/youtube-video-downloader	423	62099	rated 2.22 (26)	PAY_PER_EVENT \$0.00015	leader-healthy	starvibe/youtube-video-transcript (2082)	161.6
57	devscraper/whatsapp-number-validator	206	229955	72% of 229955 runs fail	PAY_PER_EVENT \$0.0010	leader-healthy	eduir94/whatsapp-data-lookup (240)	148.9
58	sian.agency/instagram-ai-transcript-extractor	345	21731	rated 2.27 (12)	PAY_PER_EVENT \$0.0030	leader-healthy	apple_yang/instagram-transcripts-scraper (601)	104.5
59	gio21/google-jobs-scraper	224	1637	rated 2.44 (4)	PAY_PER_EVENT \$0.0030	leader-healthy	johnvc/Google-Jobs-Scraper (339)	90.3
60	clearpath/email-finder-api	247	14017	rated 2.02 (4)	PAY_PER_EVENT \$0.0080	leader-healthy	bounceverify/bounceverify-email-verifier (481)	81.5

4. Demand without social proof (review gaps)

Actors with >= 100 users in 30 days and zero reviews. A competing actor with a handful of honest reviews and the same head terms in its title out-ranks these.

actor	u30	users (all time)	fail	pricing
valig/naukri-jobs-scraper	1714	6,292	0%	PAY_PER_EVENT \$0.00040
zen-studio/rednote-comments-scraper	1374	4,559	0%	PAY_PER_EVENT \$0.00001
nexgendata/wappalyzer-replacement	1217	1,442	0%	PAY_PER_EVENT \$0.100
grow_media/youtube-channel-video-scraper	985	4,775	0%	PAY_PER_EVENT \$0.0010
chronometrica/facebook-comments-scraper	562	591	0%	PAY_PER_EVENT \$0.0022
instagram-scraper/instagram-related-profiles	494	796	0%	PAY_PER_EVENT \$0.00080
clearpath/reddit-post-comments-bulk-scraper	463	1,236	0%	PAY_PER_EVENT \$0.00001
moving_beacon-owner1/my-actor-73	432	544	0%	PAY_PER_EVENT \$0.010
codepoetry/youtube-transcript-ai-scraper	406	1,601	2%	PAY_PER_EVENT \$0.0010
zen-studio/rednote-note-detail-scraper	391	958	1%	PAY_PER_EVENT \$0.00001
aitorsm/keyword-volume	368	734	0%	PAY_PER_EVENT \$0.012
khadinakbar/tiktok-profile-scraper	330	949	0%	PAY_PER_EVENT \$0.0030
scraperx/linkedin-mass-people-profile-finder	325	378	0%	PAY_PER_EVENT \$0.0040
burbn/trustpilot-search-scraper	319	362	0%	PAY_PER_EVENT \$0.020
s-r/backlinks-checker	311	456	0%	PAY_PER_EVENT \$0.010
lurkapi/youtube-channel-videos-stats-scraper	309	812	0%	PAY_PER_EVENT \$0.00025
santamaria-automations/booking-com-scraper	268	869	0%	PAY_PER_EVENT \$0.0030
yumitori/etsy-listings-scraper	265	847	1%	PAY_PER_EVENT \$0.0080
automation-lab/facebook-public-profile-scraper	257	259	66%	PAY_PER_EVENT \$0.0046
clearpath/reddit-subreddit-posts-scraper	249	641	0%	PAY_PER_EVENT \$0.00001
moving_beacon-owner1/medium-scraper	246	312	0%	PAY_PER_EVENT \$0.010
crawlerbros/wellfound-scraper	236	1,688	0%	PAY_PER_EVENT \$0.0020
coladeu/apollo-people-leads-scraper	235	2,403	10%	PAY_PER_EVENT \$0.0060
cheap_scraper/glassdoor-jobs-scraper-remove-duplicate-jobs	232	2,803	0%	PAY_PER_EVENT \$0.0010
data-slayer/instagram-user-info-scraper-cookieless	221	696	0%	PAY_PER_EVENT \$0.0025

5. Pricing benchmarks

Pay-per-event actors with >= 10 users in 30 days: 3,968. Price of the primary (per-result/per-page) event: p25 \$0.0010, median \$0.0025, p75 \$0.0050. Per-category medians are in section 2.

6. Movers since 2026-09-02

actor	u30 now	u30 before	delta	fail now
curious_coder/linkedin-jobs-scraper	16983	15171	+1812	1%
cheap_scraper/linkedin-job-scraper	5145	6918	-1773	1%
compass/crawler-google-places	36146	34689	+1457	3%
compass/google-maps-extractor	4921	3962	+959	1%
apify/instagram-reel-scraper	11795	10955	+840	0%
clockworks/tiktok-scraper	21222	20520	+702	4%
zen-studio/rednote-comments-scraper	1374	728	+646	0%
compass/Google-Maps-Reviews-Scraper	6606	6248	+358	1%
fantastic-jobs/advanced-linkedin-job-search-api	2075	2408	-333	0%
apify/instagram-scraper	42052	41722	+330	0%
apify/instagram-profile-scraper	25809	25532	+277	0%
valig/linkedin-jobs-scraper	5160	5408	-248	0%
data-slayer/instagram-post-details	1269	1046	+223	0%
kaix/yelp-reviews-scraper	24	244	-220	1%
trudax/reddit-scraper-lite	7341	7129	+212	11%
valig/indeed-jobs-scraper	3880	3668	+212	0%
freshdata/linkedin-company-by-domain	14	162	-148	0%
apify/instagram-search-scraper	2832	2701	+131	5%
worldunboxer/rapid-linkedin-scraper	777	903	-126	0%
lukaskrivka/google-maps-with-contact-details	3325	3424	-99	5%

7. Agentic payments

10,359 actors are whitelisted for agentic payments (AI agents can run and pay without an Apify account). Top by 30-day users:

actor	u30	pricing
apify/instagram-scraper	42052	PAY_PER_EVENT
compass/crawler-google-places	36146	PAY_PER_EVENT
apify/instagram-profile-scraper	25809	PAY_PER_EVENT
clockworks/tiktok-scraper	21222	PAY_PER_EVENT
curious_coder/linkedin-jobs-scraper	16983	PAY_PER_EVENT
apify/google-search-scraper	16605	PAY_PER_EVENT
apify/facebook-posts-scraper	12873	PAY_PER_EVENT
apify/instagram-reel-scraper	11795	PAY_PER_EVENT
apify/instagram-post-scraper	11457	PAY_PER_EVENT
streamers/youtube-scraper	9980	PAY_PER_EVENT

Method and definitions

Source: GET <https://api.apify.com/v2/store> paged 1,000 at a time in popularity order until the API returns an empty page. No login, no scraping of HTML.

u30 / u7 / users: the Store's totalUsers30Days, totalUsers7Days, totalUsers. runs30 and fail% come from publicActorRunStats30Days (FAILED + TIMED-OUT over TOTAL).

Topic peers: actors sharing the first two significant words of the title (generic words like scraper/extractor/api are ignored).

Primary PPE price: the cheapest non-start event at the FREE tier, which is what a new user pays per result or page.

CSVs shipped with this report: actors.csv (every scanned actor), opportunities.csv (section 3, unlimited), categories.csv (section 2).